



Better gifts for boaters.

Founded in 2012, Boatmodo is the original online buyer's guide for boaters, sailors, paddlers and water enthusiasts. Known for uncovering the best gifts, gear and apparel, Boatmodo reaches a large, influential audience of more than 10,000 discerning boaters per month.



Analytics

December - *Peak holiday season*

Unique Users	10,431
Avg. Session Duration	2:02
New Users	91%
Country	78% US
	5% CA
	5% UK

Users

10,431



New Users

10,206



Number of Sessions per User

1.12



Pageviews

19,263



Avg. Session Duration

00:02:02



Bounce Rate

70.59%

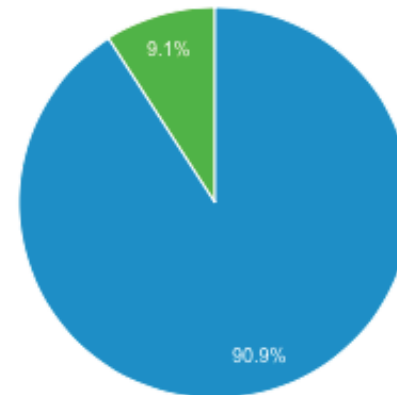


CTR & Conversions

The click-through-rate to the retailer averages 30%. The conversion rate (percent who then buy) averages 10-15%.

Over 10% of website visitors buy a product within 24 hours after clicking through from Boatmodo.

■ New Visitor ■ Returning Visitor



Submit a product

Shipping Address

Boatmodo

241 Wyassup Road

North Stonington, CT 06359

Contact us

Email

editor@boatmodo.com

Website

boatmodo.com

Social

facebook.com/boatmodo

twitter.com/boatmodo

instagram.com/boatmodo

